

2021 S.T.A.R.

ANNUAL SPONSORSHIP | TRAINING | ADVERTISING | RECOGNITION



Find out what it means to be
#ABCMeritShopProud

VISIT ABCMERITSHOPPROUD.ORG



SPONSORSHIP

Diamond Level \$10,000 Investment

Value of investment \$13,000

Flex Spending Credits \$2,650
Annual Sponsorship \$3,000

Includes: Your corporate logo to be seen anywhere and everywhere on event collateral. You'll be recognized at all ABC events throughout the year. Marketing material, including the website, membership directory and weekly eNews gives your logo thousands of impressions to increase your brand perception and give boost to new business. Not to mention, your company is helping to support the only merit-shop based trade association in Western Pa.

Advertising \$2,400

Includes: 4 full page ads in the Free Enterprise Newsletter, 30 week e-news sponsor, company profile featured in e-news and on social media, logo displayed on ABCWPA website and hyperlink and at all ABCWPA events.

Golf Outing Sponsor \$2,500

Includes: 4 golfing attendees, 1 tee sponsorship, company logo displayed during the event and on all marketing material: website, e-news & social media sites.

EIC Awards Sponsor \$2,000

Includes: 2 tickets to the banquet, option to present Award(s) of Merit, company logo on slideshow during cocktail hour and the awards presentation, on all marketing material: booklet, signage, website, e-news & social media sites.

Annual Directory \$450

Includes: Full page color ad and logo in index

GOLD Level \$5,000 Investment

Value of investment \$6,700

Flex Spending Credits \$1,200
Annual Sponsorship \$1,750

Includes: Your corporate logo to be seen anywhere and everywhere on event collateral. You'll be recognized at all ABC events throughout the year. Marketing material, including the website, membership directory and weekly eNews gives your logo thousands of impressions to increase your brand perception and give boost to new business. Not to mention, your company is helping to support the only merit-shop based trade association in Western Pa.

Advertising \$1,500

Includes: 2 full page ads in the Free Enterprise Newsletter, 7 week e-news sponsor, company profile featured in e-news and on social media, logo displayed on ABCWPA website and hyperlink and at all ABCWPA events.

EIC Hor D'oeuvre Sponsor \$1,000

Includes: company logo featured at the Hor D'oeuvre station, on slideshow during cocktail hour and the awards presentation, on all marketing material: booklet, signage, website, e-news & social media sites.

Golf Lunch Sponsor \$850

Includes: 1 golfing attendees, company logo at the keg station and recognition on the beverage cart and on all marketing material: website, e-news & social media sites.

Annual Directory \$400

Includes: Full page color ad



LEVELS

Silver Level

\$3,000 Investment

Value of investment \$4,175

Flex Spending Credits \$375
Annual Sponsorship \$1,250

Includes: Your corporate logo to be seen anywhere and everywhere on event collateral. You'll be recognized at all ABC events throughout the year. Marketing material, including the website, membership directory and weekly eNews gives your logo thousands of impressions to increase your brand perception and give boost to new business. Not to mention, your company is helping to support the only merit-shop based trade association in Western Pa.

Advertising \$1,000

Includes: 2 full page ads in the Free Enterprise Newsletter, 5 week e-news sponsor, company profile featured in e-news and on social media, logo displayed on ABCWPA website and hyperlink and at all ABCWPA events.

EIC Entertainment Sponsor \$750

Includes: company logo displayed on slideshow during cocktail hour and the awards presentation, on all marketing material: booklet, signage, website, e-news & social media sites.

Golf Beverage Cart Sponsor \$500

Includes: Company logo at the keg station and recognition on the beverage cart and on all marketing material: website, e-news & social media sites.

Annual Directory \$300

Includes: Half page color ad

Bronze Level

\$1,500 Investment

Value of investment \$2,175

Flex Spending Credits \$300
Advertising \$750

Includes: 1 full page ads in the Free Enterprise Newsletter, 3 week e-news sponsor, company profile featured in e-news and on social media, logo displayed on ABCWPA website and hyperlink and at all ABCWPA events.

Annual Sponsorship \$625

Includes: Your corporate logo to be seen anywhere and everywhere on event collateral. You'll be recognized at all ABC events throughout the year. Marketing material, including the website, membership directory and weekly eNews gives your logo thousands of impressions to increase your brand perception and give boost to new business. Not to mention, your company is helping to support the only merit-shop based trade association in Western Pa.

EIC Program Sponsor \$250

Includes: Company logo on slideshow during cocktail hour and the awards presentation and on the program.

Golf Tee Sponsor \$250

Includes: Company logo displayed at one of eighteen golf tees.





COMPANY INFORMATION

Company: _____

Company Contact: _____

Contact E-mail Address: _____

SPONSORSHIP INFORMATION

Check which S.T.A.R sponsorship you would like to take advantage of:

- Diamond Level
- Gold Level
- Silver Level
- Bronze Level

PAYMENT INFORMATION

Total Amount Due: \$ _____

HOW WOULD YOU LIKE TO PAY?

- Check (*Payments may be mailed to: ABC of Western PA, Attention: Pete, 2360 Venture Drive, Gibsonia, PA 15044*)
- Credit Card

VISA

MASTERCARD

AMEX

DISCOVER

Card Number: _____

Expiration Date: _____

Name on Card: _____

Card Holder's Signature: _____

Credit card payments may be faxed to 412.213.3595 (Attn: Pete) or emailed to pgum@abcwpa.org