

MEMBER GET A MEMBER CAMPAIGN



So far in 2019, ABC of Western PA has recruited 30 new members climbing the total membership to 170 companies.

With the help of our members recommending their contacts in the industry, we can grow even more. There is power in numbers! Share the benefits of ABC of Western PA with your contacts through the Member-Get-a-Member Campaign and you could earn big!

There is no better promoter of ABC membership than you. We even make it easy for you – tell us who you'd like to invite to join ABC by completing [this online form](#). And we'll send your colleague an email that highlights ABC member benefits and encourages them to join.



15 FOR 12 SPECIAL

Join in the month of October and receive 15 months membership for the price of 12! That's 3 months free!

CAMPAIGN CRITERIA

- Members recruited can be NEW and FORMER **CONTRACTOR** members of ABC of Western PA.
- The campaign will run for 4 months, from September – December 2019.
- For recruiter to receive credit, new **CONTRACTOR** member must write referral name in the space provided on the membership application to ABC.
- Prize is \$250 VISA gift card PER new **CONTRACTOR** member recruited. There is no limit to number of new **CONTRACTOR** members a single member can recruit.

HOW TO INVITE MEMBERS TO JOIN ABC OF WESTERN PA

- Fill out the [online member prospect form](#) or contact Courtney Hammer at chammer@abcwpa.org or (412) 213-3556.
- Download the [ABC membership sales sheet](#) to pass out to your contacts.
- Download the [printable membership application](#) and write your name in the "Referred by" top section. Start passing them out to your contacts.
- Your referral contact can also go online and complete the application. Make sure that they remember to list your name in the "Referred by" top section.

Receive an ABC Lapel Pin to show your affiliation with supporting the merit-shop construction industry!